

Hello



# Joshua & James

‘the boys’

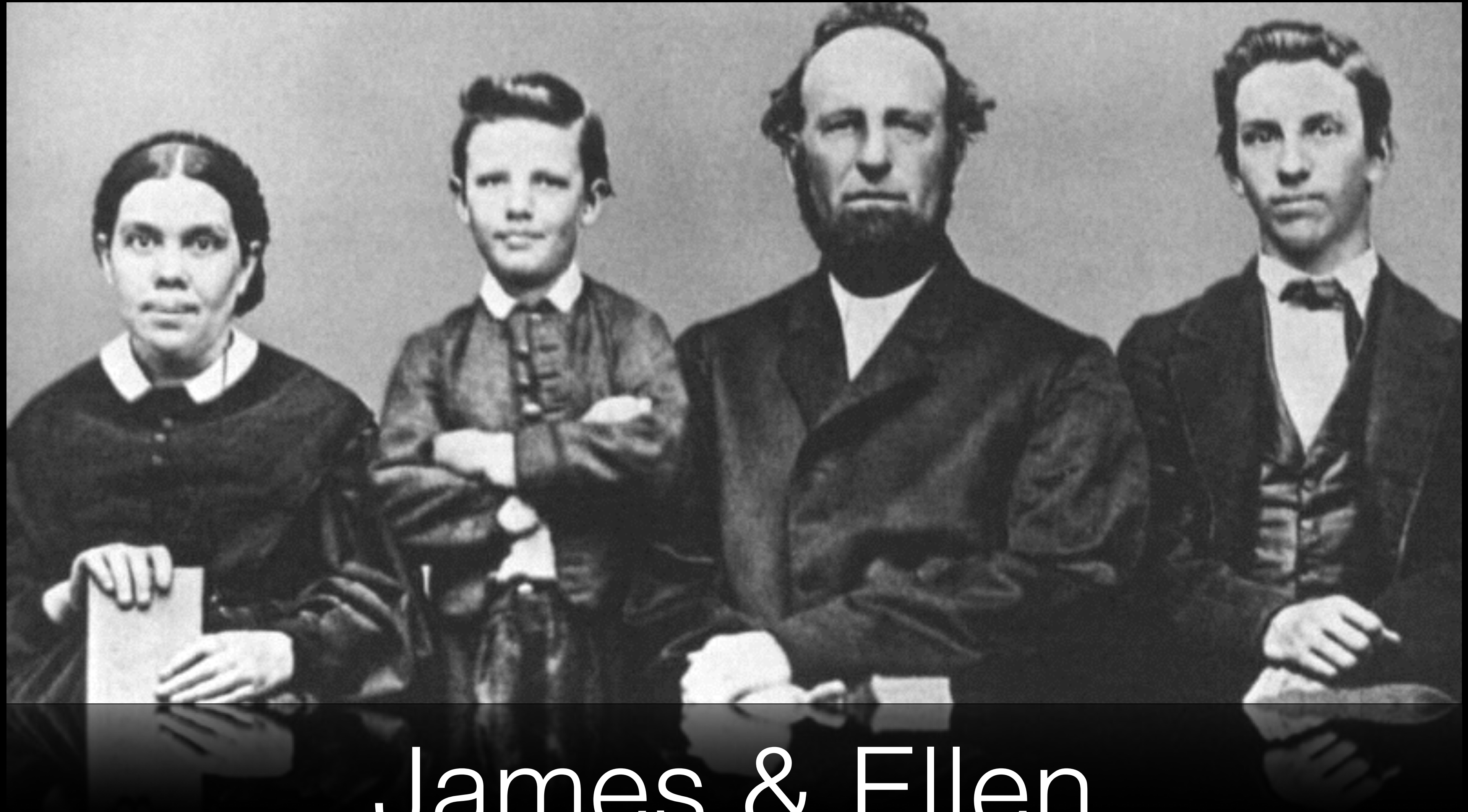




# A New Frontier

The Journey of Present Truth





# James & Ellen

Investors in Technology





1840s



1920s



1980s



Present



“The average millennial will play over 10,000 hours of video games by the time they are 21 years old.”

*–Luis von Ahn, Carnegie Mellon University*



“By the end of this decade the earth will host 1.5 billion active and interconnected gamers.”

*–Jane McGonigal, PhD.*





“Every research conducted indicates that games are the most engaging medium of digital story telling.”

*–McDaniel, Fiore & Nicholson.*



“82% of UK households play video games at a combined average of 22 hours per week.”

*–UK Game Research*





10,000 hours of  
Gaming? Then what  
is this generation  
really good at?

- ★ They want to be part of an epic story
- ★ They are hopeful - it's all possible
- ★ They want to change the world





# What? Games?

- Can we afford to ignore a new generation eager to hear an epic story?
- How could we fail to engage with the most engaging medium of digital story telling when we have a mission to tell the only story truly worth telling?







**JESUS**  
THE LION OF JUDAH



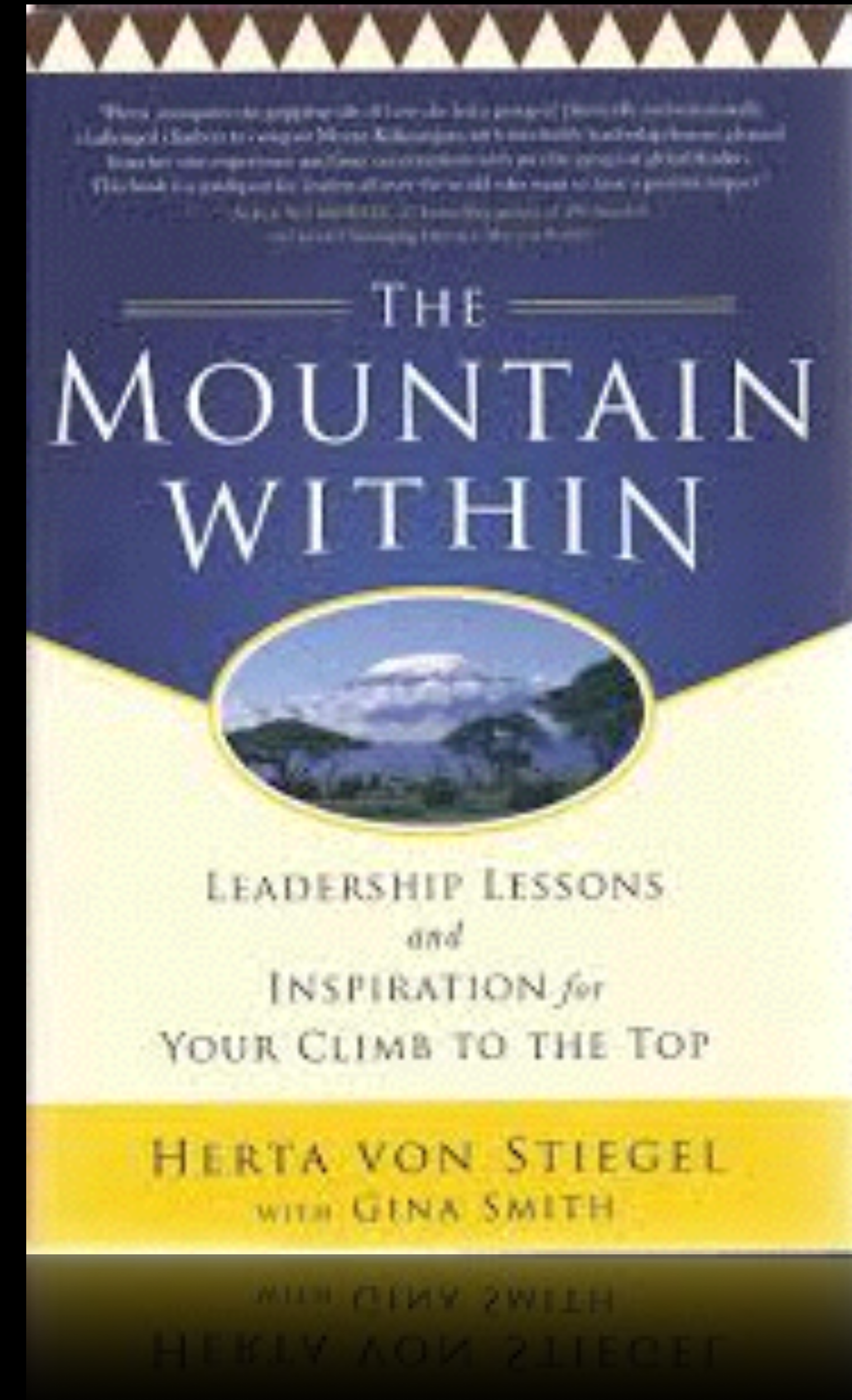
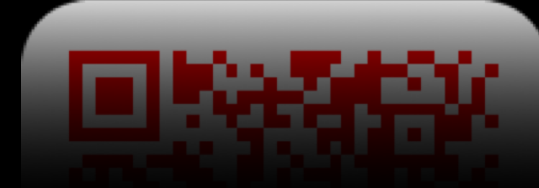
# Sacred Gaming

Games that have been dedicated to the sole purpose of telling  
the only story truly worth telling.



# The Mountain Within

The Birth of a Revolution





# HEROES

THE GAME





**AVAILABLE ON  
iPHONE AND iPAD**





# ABOUT THE GAME



PLAY WITH YOUR HEROES AND DISCOVER  
SOMETHING ABOUT YOURSELF.

THIS GAME WILL BRING BACK SOME OF THE  
FORGOTTEN HEROES OF OLD. LEARN THEIR  
STORIES AND TEST YOUR KNOWLEDGE BEFORE  
THE MERCILESS TIME RUNS OUT. COLLECT  
MANNA AS YOU ANSWER QUESTIONS  
CORRECTLY AND EQUIP YOURSELF WITH THE  
JONAH AND JESUS EFFECT WHICH WILL HELP  
YOU GO FURTHER INTO THEIR STORIES.

- \*HOW MANY QUESTIONS CAN YOU ANSWER IN 60  
SECONDS?
- \*HOW MUCH MANNA CAN YOU COLLECT?
- \*HOW CAN THE JOSHUA AND LAZARUS EFFECT  
HELP YOU?
- \*CAN YOUR FRIENDS SCORE MORE POINTS  
THAN YOU?



# THE GAME

**READ THE  
QUESTION**

WHO WAS THE OTHER DISCIPLE WITH ME WHEN I  
BECAME ANGRY WITH A GROUP OF PEOPLE?

JOHN

PTS  
45

x  
10

45

✓ 3

» 3

||

56

LUKE

PETER

MARK

JAMES

**SELECT  
YOUR  
ANSWER**

**HEROES**



**PLAY**





# CHOOSE YOUR HEROES



**JESUS**  
THE LION  
OF JUDAH



**ESTHER**  
QUEEN OF  
COURAGE



**DANIEL**  
WISE SEER



**PETER**  
THE ROCK



**RUTH**  
THE WISE  
WIDOW



**ABRAHAM**  
FATHER OF  
NATIONS



**DAVID**  
GIANT SLAYER



**MARY**  
GUARDIAN



**MARY M**  
TOMB RAIDER



**PAUL**  
GLOBE  
TROTTER



**JOHN**  
SON OF  
THUNDER



# GAME FEATURES



**SCORE  
POINTS**



**BEAT  
THE  
CLOCK!**



**GAIN  
MULTIPLIER**



**COLLECT  
MANNA**





# COLLECT MANNA

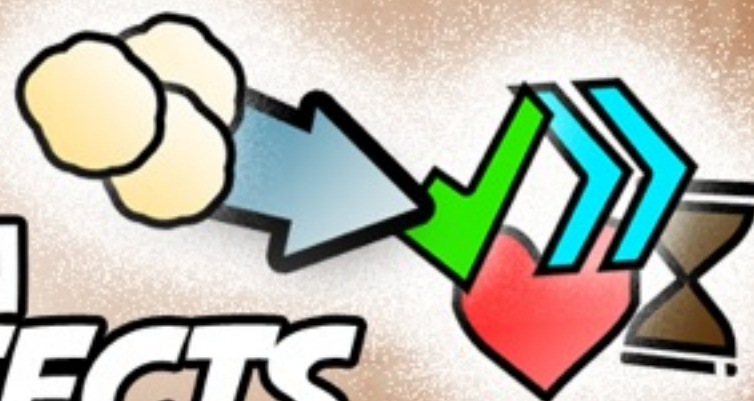


EARN  
MANNA  
IN-GAME

OR

MAKE AN  
IN-APP  
PURCHASE

EXCHANGE  
MANNA  
FOR EFFECTS



### MANNA FIELD

144	SHARE ON FACEBOOK	FREE
1260	MANNA FLAKES	£0.69
3000	MANNA WAFER	£1.99
12000	MANNA BUN	£3.99
100000	MANNA LOAF	£6.99

EFFECTS

**YOUR MANNA** 0

DONE





# GAME EFFECTS



**LAZARUS**  
EFFECT



**JOSHUA**  
EFFECT



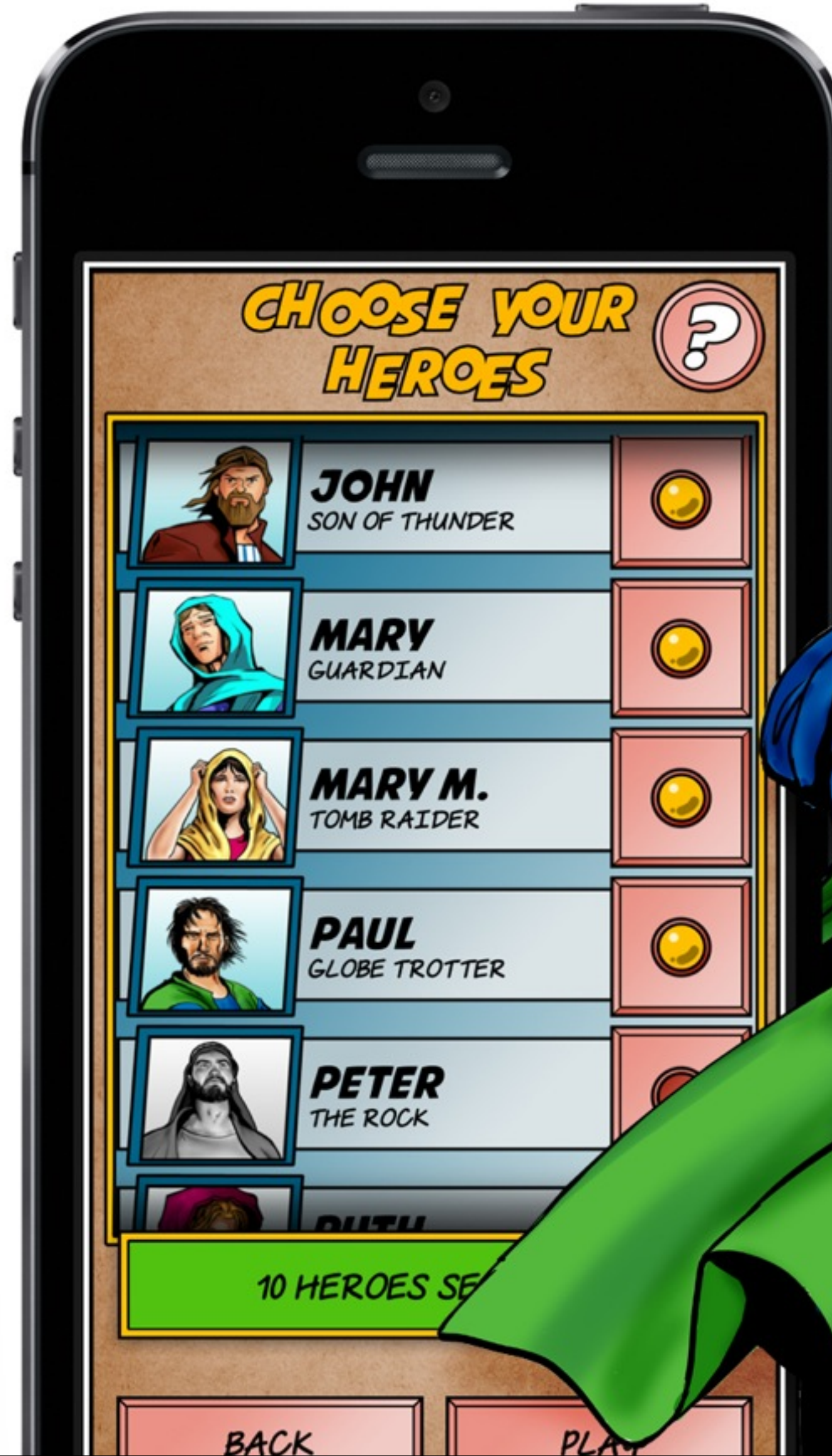
**JONAH**  
EFFECT



**JESUS**  
EFFECT



**FRIDAY**  
EFFECT





# CHALLENGE THE WORLD



**TOP GAME STATS**

<b>PTS</b>	<b>45</b>	<b>X</b>
205040	45	10

**EFFECTS**

FACEBOOK	GAME CENTER
1	PAULINHYO 38322960
2	VILI 2383950
3	HIRAN 1504260
4	SAM 205040
5	SARA 205040

**PLAY**

**DONE**

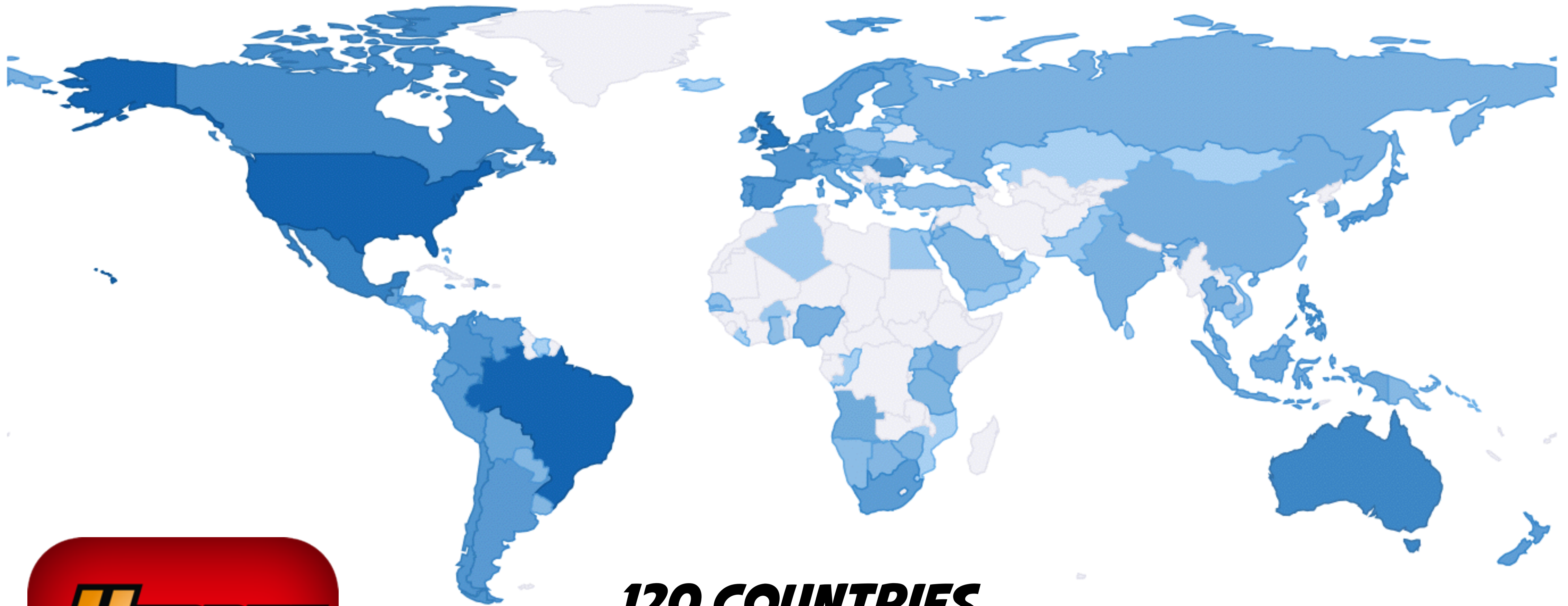


**BEAT  
FACEBOOK  
FRIENDS**



**RANK on  
GAME  
CENTER**





***120 COUNTRIES***

***23,338 PLAYERS***

***955,545 MIN OF INTERACTION  
WITH BIBLICAL NARRATIVE***



# FUTURE HEROES







**DOWNLOAD AT  
THE APP STORE**



**OR GOOGLE  
"HEROES THE GAME"**



Ready by  
Jun 2014



# ***HEROES EVENTS***

*TEAMS IMMERSED IN THE BIBLICAL NARRATIVE*





# ***HEROES FOR ANDROID***

*THANKS TO THE GC YOUTH DEPARTMENT AND GLOBAL SOFTWARE  
SPONSORSHIP CONTRACTS ARE BEING SIGNED THIS WEEK.*





# ***THE GAME & EVANGELISM***

*GEO-SENSITIVE PUSH NOTIFICATIONS*







- 1 Pray for three friends**
- 2 Hang out with them**
- 3 Invite them to weekly series**
- 4 Join Bible Academy with them**
- 5 Walk in the waters with them**







# **WIMBLEDON INTERNATIONAL ADVENTIST CHURCH**



## ***FIRST HEROES SERIES***

**VISITORS:**  
**GOAL WAS 30. REALITY WAS 135**

**HEROES ACADEMY SUBSCRIPTIONS:**  
**GOAL WAS 7. REALITY WAS 38**





Elohim





Adam & Eve





Abraham





Moses





Elijah





Jesus





John

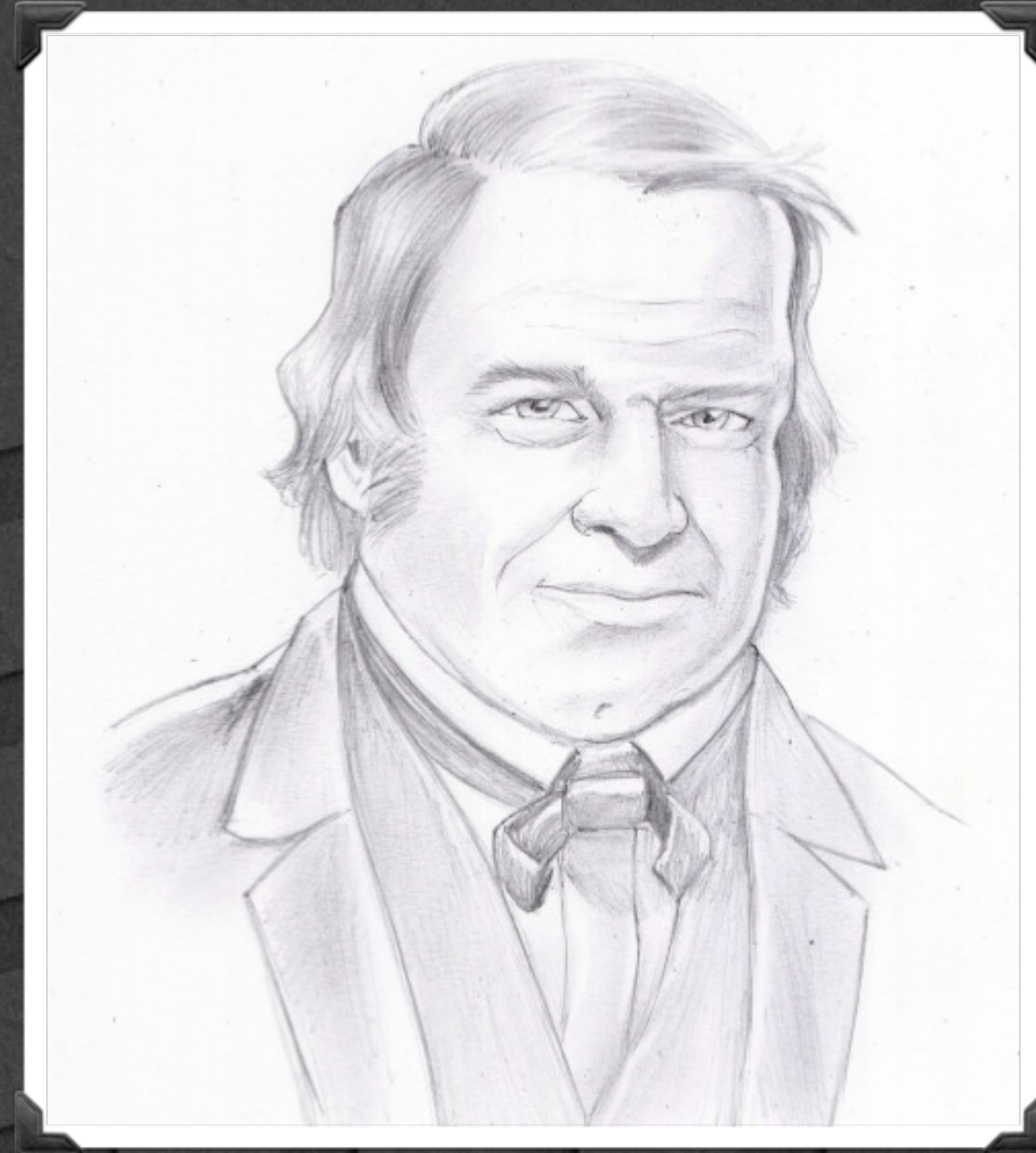
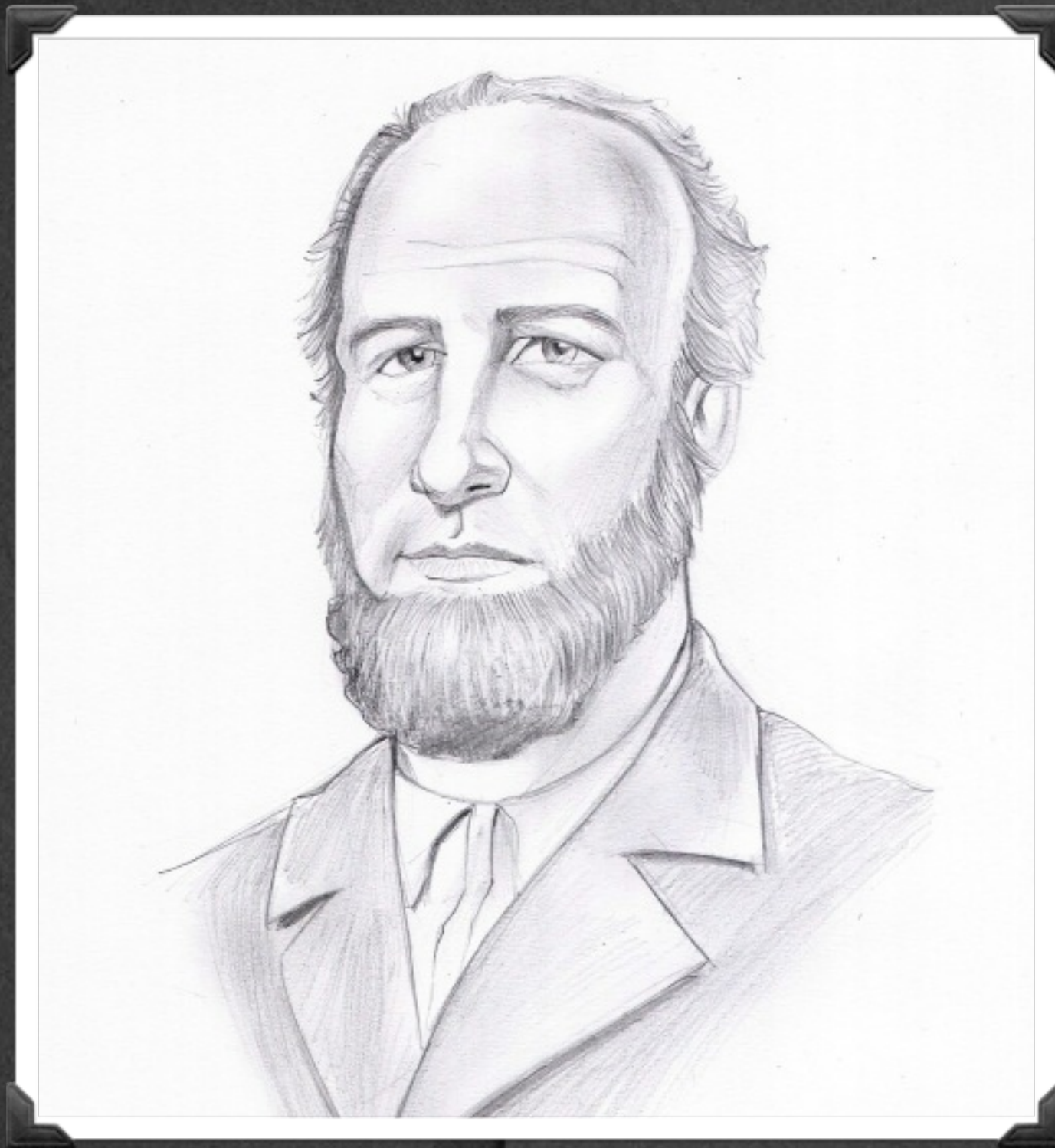


“If our ultimate calling is to share the Bible with others, why do we invest so little effort in that?  
What would the best Bible Study experience look like?”

*–The Heroes Team*



# ***THE LAST MESSENGERS***



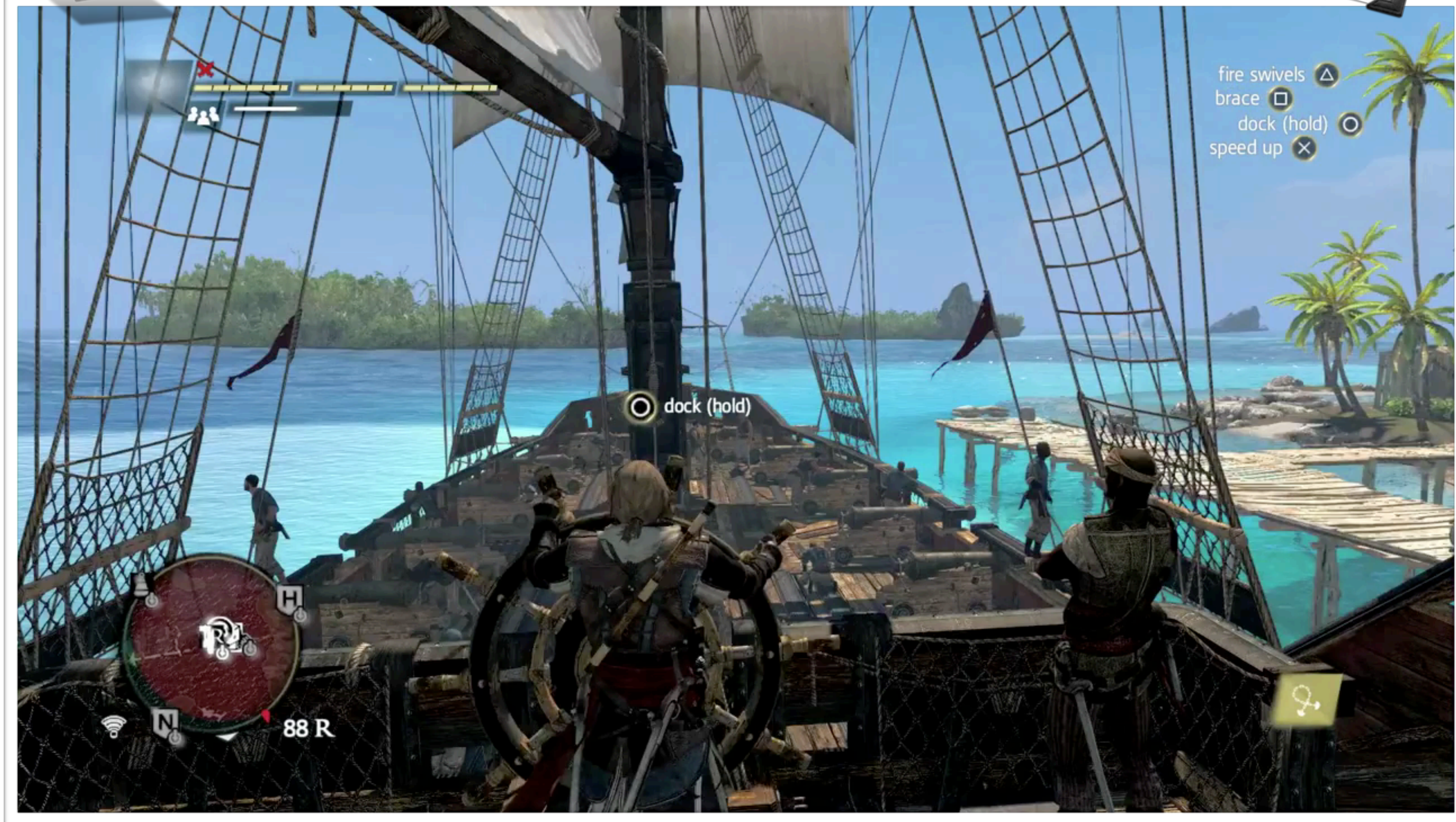
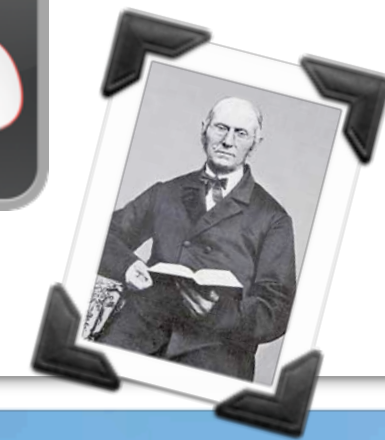




Captain Joseph Bates


















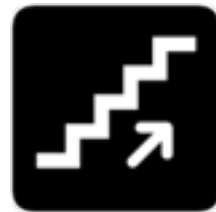
































***CAPTAIN JOSEPH BATES***



<div><h1>Un-sponsored Roadmap</h1></div>								
Version						Heroes Local Server 		
Sustainability								
Feature								
Languages		+ 	+ 	+ 	Any other language prioritised by requests, & availability of translators			
Social								
Characters	 11 Heroes		+  7 Heroes		 + Reformation	+  SDA Pioneers		
Release	Aug 2013	Dec 2013	Nov 2014	Q3 2015	Apr 20, 2016	Oct 22, 2017	Q3 2020 ?	
Platform			+ 		 	 	    XBOX ONE	



# ***PRISCILLA: FIRESTARTER***

*A NEW KIND OF DISCIPLE*







**DOWNLOAD AT  
THE APP STORE**



**OR GOOGLE  
"HEROES THE GAME"**